



**Stacey Barr Pty Ltd**  
the Performance Measure Specialist

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## Practical steps to measure what matters—without the travel to attend the live 2-day Performance Measure Blueprint Workshop!

The Performance Measure Blueprint is not new, not rocket-science and not a flash-in-the-pan fad. It's a process comprised of proven how-to techniques, illustrated by real-life case studies and supported by easy fill-in-the-blanks templates.

This self-paced audio CD program, recorded live from Stacey's 2008 teleclass delivery of this program, steps you through learning and practicing the Performance Measure Blueprint in 8 modules that you can implement as you go.

The emphasis is on making it easier and quicker to meaningfully measure what matters, in a very practical and engaging way.



## Prices and discounts:

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**Australia:** \$36AUD per copy (includes 10% GST)

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## You will learn how to:

- GET STARTED with measuring what matters, and know the steps to follow through to the point of improving what matters.
- Make your strategy clear, cascaded and MEASURABLE so it's easy to get measures to align to strategy.
- Select and design MEANINGFUL performance measures that ALIGN TO STRATEGY, far better than brainstorming ever can.
- Create meaningful measures even for those intangible, SEEMINGLY IMMEASURABLE performance goals or objectives.
- Get BUY-IN—even from the cynics—to measure and improve performance.
- Bring your measures TO LIFE (and not sit motionless in the KPI column in the plan).
- Create reports that make it easy to interpret and TAKE ACTION to IMPROVE performance results.
- Design your IMPLEMENTATION PROCESS to apply what you learn back at work.

## About Stacey Barr:

Stacey Barr, the Performance Measure Specialist, has specialised in organisational performance measurement for over 15 years, and this workshop is the culmination of her most practical learning and innovations in this field.

Stacey is known for her inspiring passion, the practicality of her teaching and her innate ability to balance the technical rigour of performance measurement with the social, human side.

*"Overall, for me, this course in this format was the perfect mix and provided me with a lot of great new tools I was able to use in my role immediately. Thanks Stacey for being a great presenter and for the innovative approach you have introduced to provide participation options that cater for different learning styles."*

Craig Pettett, Business Support Advisor in a utility organisation, Queensland, Australia

*"Your style and materials are very approachable, and you explained everything so clearly that I never felt baffled ... The course is really designed with the learner in mind. Thanks!"*

Vicky Stanbridge, Principal Adviser in a government organisation, Wellington, New Zealand

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