



Stacey Barr

as your Speaker



*Performance measurement
and performance excellence
keynote presentations*

Weasel Word Alert: Why your Strategic Plan isn't measurable...

If the direction of the organisation isn't articulated properly, it won't be understood, it won't be measurable and it won't be achieved. Find out what goes wrong with how strategy is articulated, how to diagnose and fix those problems, so you can get everyone in your business or organisation aligned on the same path to performance excellence.

Bad KPI Habits: The bad habits at the root of all struggles to measure performance...

The primary reason we struggle to measure performance meaningfully is a collection of bad habits people have when it comes to performance measurement activities. And they're habits most people don't even know they have! Find out which of these bad habits you have, and how to change them for much more successful performance measurement practices, so you can find the most meaningful KPIs, faster and easier.

Performance Excellence, From Appreciation to Acceleration: How high-performing companies use measurement

The many businesses and organisations that pursue goals of being best-practice, world-class and high-performing are kidding themselves. Most of them don't even know how to meet the basic expectations of their customers and stakeholders. That's because performance excellence is a destination they don't really understand, and a journey they have no map for. Learn how to gauge where your business or organisation is on the journey, and how to put your foot down and accelerate toward performance excellence.

KPI Buy-in: Engaging everyone to pursue performance excellence through measurement

There are 3 embedded practices in organisations today that prevent people from buying in to the strategic goals and KPIs. These practices are at the root of the cynicism and apathy they feel toward the company strategy and even their own goals, and no amount of communicating and consulting will fix this. Find out what these practices are, and what to do instead to build a performance culture where everyone is excitedly contributing to business/organisational success.

The Performance Measure Blueprint: Secrets to a successful performance measurement process...

Performance measurement is a process, not an event. And when you understand the core steps of this process, you have more power to make performance measurement work well, as it should. Discover the little-known secrets to success in each of the six core steps of the performance measurement process.

About Stacey...

Stacey Barr is a globally recognised performance measurement thought-leader who challenges many of the long-held beliefs and bad habits people have about how performance measures ought to be chosen, created and used.

People share similar struggles with performance measurement. They can't find meaningful measures, especially for goals that seem immeasurable. They can't get staff engaged in measuring and improving performance. They don't have measures that drive lasting performance improvement. Stacey once struggled with these challenges also, and that was her inspiration for creating PuMP and sharing it with the world.

"Stacey, I would say 'insights' would be a gross understatement of what I've learned on performance measurement from you..." -- Jerry Stigall, Director, Organization Development, Strategy, & Policy, Douglas County Government

"Stacey, the workshop that you ran was revelational - truly." -- Todd MacDougall, CEO, Corcom

"I never thought developing performance measures for the public sector organisation could be so painless, simplified and practical." -- Charles Assey, Strategic Planning and Performance Review, Bank of Tanzania Dar es Salaam

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