



# Stacey Barr

as your speaker



## Bad KPI Habits:

*The bad habits at the root of all struggles to measure performance...*

*Especially for:* CEOs, Senior Executives, Managers, Strategy & Performance Professionals

*As a keynote or webinar:* 20 to 90 minutes

*As a workshop:* 2 to 3 hours

### Focus

We all know how challenging performance measurement can be to get right, but often we're not really sure why.

Most people have the same struggles when they try and implement performance measurement systems in their businesses or organisations:

- they struggle to truly engage people in measuring performance
- they struggle to find meaningful performance measures that align to strategy
- they struggle to successfully get performance measures to drive real performance improvement

The culprit, or root cause, of these and other struggles is a collection of bad performance measurement habits you don't know you have.

### Outcome

Delegates will discover how much easier, more meaningful, more engaging and more fun performance measurement can be by unlearning their bad habits and replacing them with new ones.

Delegates will:

- discover the 8 bad habits that cause their struggles with performance measurement
- learn the 8 most important new habits to replace the old bad ones
- appreciate how these new habits free the transformational power of performance measurement.

### Delivery

As a **keynote** a white paper will be available to download from Stacey's website, or available for the event organizer to provide printed copies.

As a **webinar** a white paper will be available to download from Stacey's website.

As a **workshop** it will provide ample time for group discussion, Q&A and exercises to apply the ideas for immediate benefit to participants. Handouts of examples and checklists will be included.

## About Stacey...

Stacey Barr is a globally recognised performance measurement thought-leader who challenges many of the long-held beliefs and bad habits people have about how performance measures ought to be chosen, created and used.

People share similar struggles with performance measurement. They can't find meaningful measures, especially for goals that seem immeasurable. They can't get staff engaged in measuring and improving performance. They don't have measures that drive lasting performance improvement. Stacey once struggled with these challenges also, and that was her inspiration for creating PuMP and sharing it with the world.

*"Stacey, I would say 'insights' would be a gross understatement of what I've learned on performance measurement from you..."* -- Jerry Stigall, Director, Organization Development, Strategy, & Policy, Douglas County Government

*"Stacey, the workshop that you ran was revelational - truly."* -- Todd MacDougall, CEO, Corcom

*"I never thought developing performance measures for the public sector organisation could be so painless, simplified and practical."* -- Charles Assey, Strategic Planning and Performance Review, Bank of Tanzania Dar es Salaam

### Contact Stacey:

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