



Stacey Barr

as your speaker



The Performance Measure Blueprint: Secrets to a successful performance measurement process

Especially for: *Managers, Strategy & Performance Professionals*

As a keynote or webinar: *20 to 90 minutes*

As a workshop: *2 to 3 hours*

Focus

Many people still treat performance measurement as a brainstorming event after the business planning has been done. Then they wonder why people don't buy in to the measures, why the measures seem so hard to bring to life, why the measures seem trivial and uninformative, and why the measures fail to lead to performance improvement and achievement of targets.

Performance measurement is a process, not an event. And when you understand the core steps of this process, you have more power to make performance measurement faster, easier, more engaging and more meaningful.

Outcome

Learn how to appreciate performance measurement as a process made up of eight core steps, and discover the little-known secrets to success in each of these eight steps that stop the most common performance measurement struggles.

Delegates will:

- learn what the eight steps in the performance measurement process are
- understand how to recognise why measurement goes wrong
- discover the 12 simple secrets that solve the most common performance measurement struggles

Delivery

As a **keynote** a white paper will be available to download from Stacey's website, or available for the event organizer to provide printed copies.

As a **webinar** a white paper will be available to download from Stacey's website.

As a **workshop** it will provide ample time for group discussion, Q&A and exercises to apply the ideas for immediate benefit to participants. Handouts of examples and checklists will be included.

About Stacey...

Stacey Barr is a globally recognised performance measurement thought-leader who challenges many of the long-held beliefs and bad habits people have about how performance measures ought to be chosen, created and used.

People share similar struggles with performance measurement. They can't find meaningful measures, especially for goals that seem immeasurable. They can't get staff engaged in measuring and improving performance. They don't have measures that drive lasting performance improvement. Stacey once struggled with these challenges also, and that was her inspiration for creating PuMP and sharing it with the world.

"Stacey, I would say 'insights' would be a gross understatement of what I've learned on performance measurement from you..." -- Jerry Stigall, Director, Organization Development, Strategy, & Policy, Douglas County Government

"Stacey, the workshop that you ran was revelational - truly." -- Todd MacDougall, CEO, Corcom

"I never thought developing performance measures for the public sector organisation could be so painless, simplified and practical." -- Charles Assey, Strategic Planning and Performance Review, Bank of Tanzania Dar es Salaam

Contact Stacey:

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